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Introducing the **acaia pearl**: The Smart Coffee Brewing Scale



What is the acaia Coffee Scale?

Master the art of coffee brewing with acaia – the only scale designed for coffee enthusiasts that monitors the weight, time and flow-rates as you brew coffee.

This simple, modern and minimalistic scale is designed with brilliant functionality in mind, compatible with the acaia iPhone & Android app, offers you the endless possibility to explore the exquisite world of coffee.

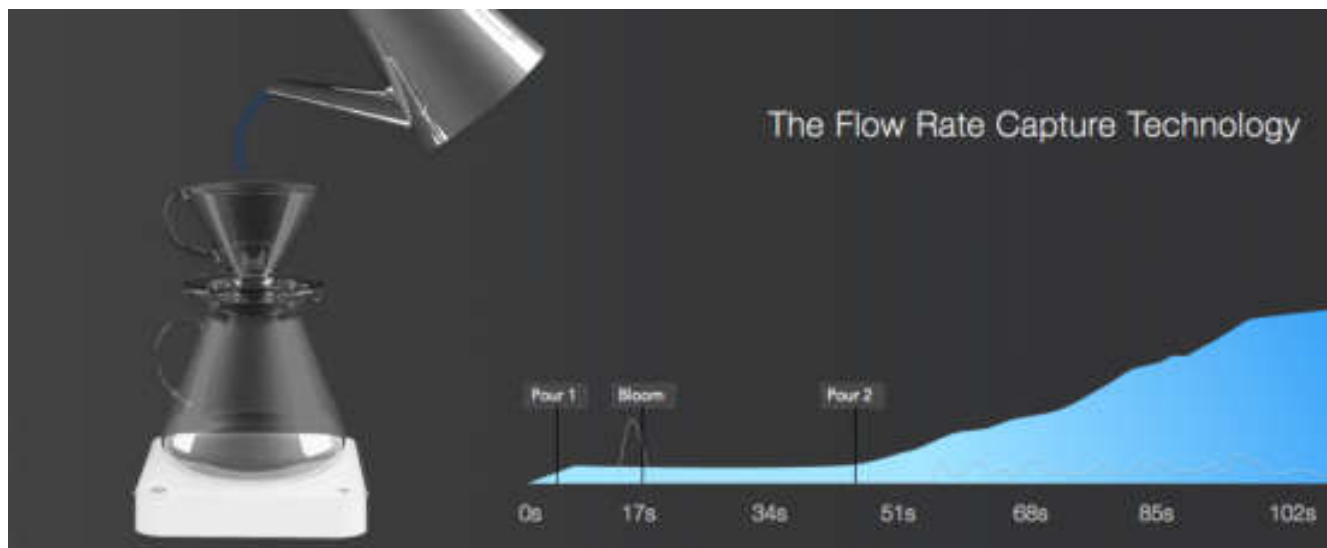
1. Speed and Precision — Setting a new standard for coffee scales with ultra-fast 20ms response time and a 10th of a gram sensitivity.
2. Instant Feedbacks — Instant statistics feed backs including Flow Rate to provide real time infusion rate.
3. Brewing Prints — Visualize your brewing session and improve your brewing skills.



Standards of The Best Coffee Scale

The only coffee scale you'll ever need to make better coffee

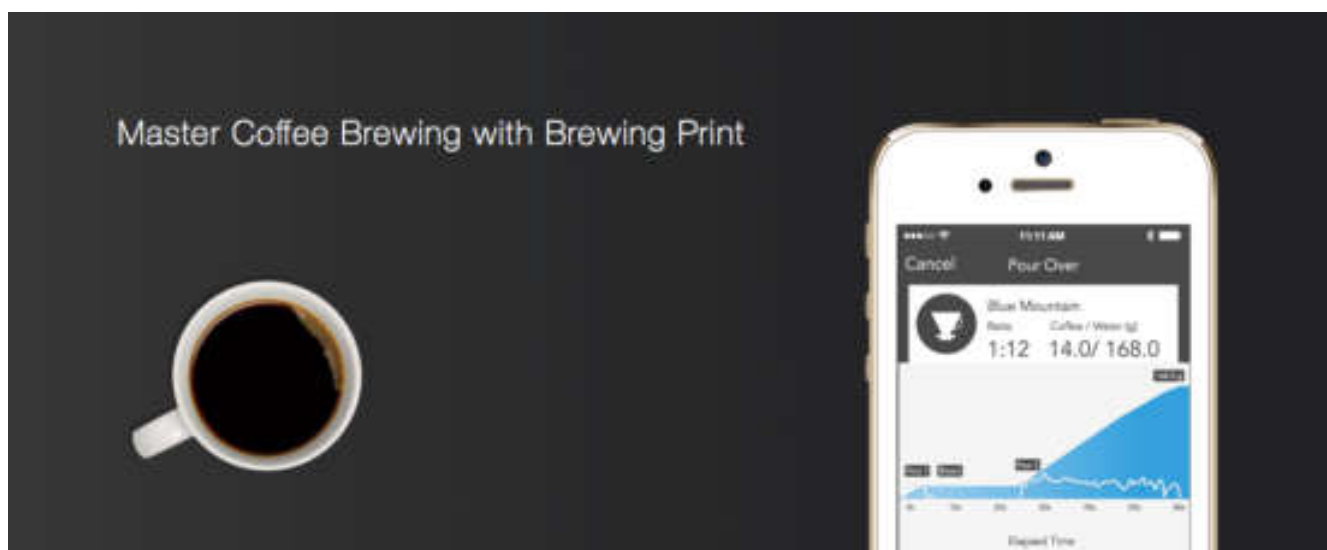
- **Fast** – 20ms response time provides ultra-fast response time and instant readings.
- **Accuracy** – Highest internal resolution up to one million counts allow readability for up to 10th of a gram. The acaia Pearl is sensitive to even weight changes resulting from evaporation.
- **Stability** – Auto zero tracking, creeping compensation technology to provide industrial grade stability.
- **Build in Stopwatch** – Track blooming, pouring and infusion time without a fuss, along with the two-way timer that sync with your mobile phone.
- **Automated Auto-off Customization** – The acaia will not shut down during coffee brewing, auto-off feature is also customizable with mobile app.
- **Rechargeable USB Power Supply** – A greener alternative power source, battery lasts 20-30 hrs.



Instant Statistic Feedback with Flow Rate for your Pour Over

Instantaneous feedback and statistical data to analyze your pour over process

- **Flow Rate** – Instant feedback of your water pouring speed and tempo allows you to refine your techniques.
- **Volume, Elapse Time and Data** – See accurate accumulated water, water over time, and pouring interval data for your pour over process.



Recreate The Perfect Cup of Coffee With The Brewing Prints

Visualize your brewing session and improve your brewing skills

- Set **bloom and pour time** reminder tells you when to start / stop pouring and blooming.
- Control **pour rates** to archive brewing consistency.
- **Store and share** catalogs of coffee bean.
- “Brewing prints” help you determine the **optimal amount of water vs. mass of ground coffee** for best TDS ratio.



Features Overview

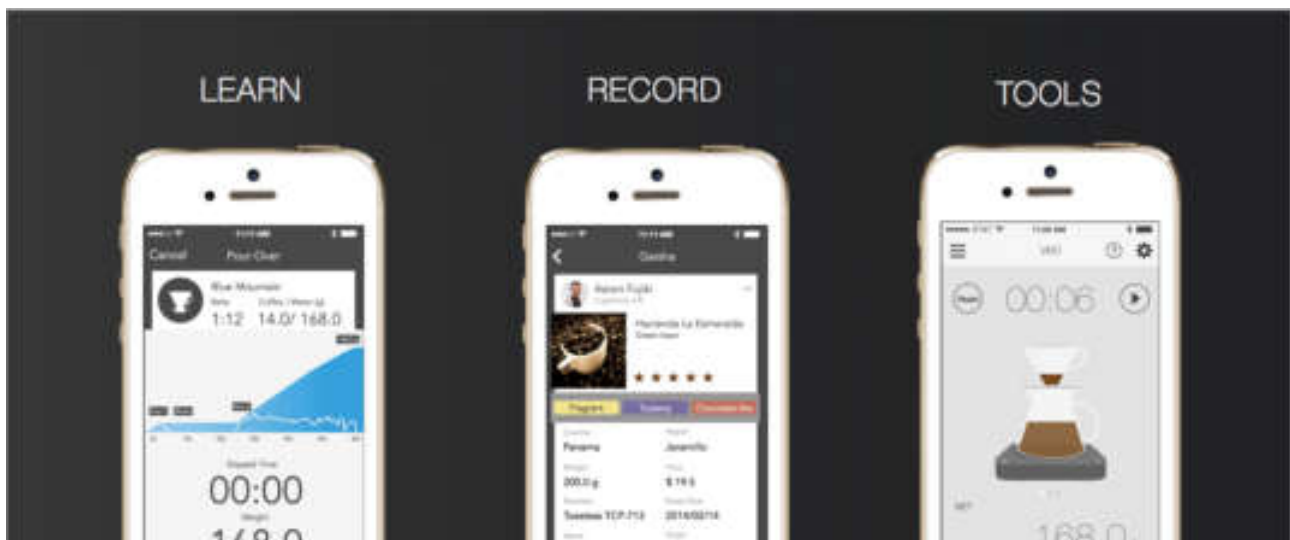
- **Mobile App Compatible** – Works with iPhone and Android with Bluetooth 4.0 support*.
- **Always up-to-date** – Flash-able firmware.
- **Easy to Clean** – Mono-body construction.
- **Clean and Bright Interface** – Works in standalone mode and easy to read.

The Brewing Print Feature Highlight

This is our answer to the people who asked how we can make coffee taste better. We created a data chart with ability to accurately chart weight and time as well as record “flow-rates” which is the speed and amount of pour over time into a catalog called “brewing prints.” The user is able to recreate the perfect “flow-rate” through the brewing print.

This “brewing print” will show how the coffee brewing process is completed. By using this visualized data, we can get to know how our brewing process looks like comparing with experts who can accurately control the blooming time, infusion time and stability of the pouring process. This gives us an idea of how to control flow-rates in order to make a great cup of coffee.

It may not be the final answer for different results of coffee brewing, but sure gives us the most accurate information of these variables. The “Brewing Print” is a combination of design and the integration of technology, and this is how it will help us visualize and brew better coffee, moreover, we can tweet and share it with people who care about coffee.



The acaia Mobile App Feature Highlight

acaia Coffee Brewing Tool is an awesome App that connects with our coffee scale via Bluetooth 4.0 technology, which is really helpful during coffee brewing, Here's the overview of our App features:

LEARN - The acaia Brewing Print

- **Brewing Print** – Record and save coffee brewing process: The entire process of brewing coffee, including the name and variety of the coffee bean, the water and coffee ratio, and the consistency of the speed and the timing of the pouring process will be recorded to help you learn about your coffee brewing technique.
- **Brewing Timer** – Adjustable timer for blooming time, pouring time and infusion time reminder, the basic tool for coffee brewing.
- **Social Sharing** – Share your Brewing Print to Twitter, Facebook, Instagram or compare your Brewing Print with the acaia community.

RECORD - Personal Coffee Journal

- **Coffee Bean Note** – Build and browse your personal collection of the coffee beans you have bought, roasted or brewed, take note of your favorite coffee bean producer, region, varietals, and process, and you can also rate the taste and aroma with our preset grading terms.
- **Coffee Brewing Note** – Save your coffee recipes or share with friends. If you want to brew better coffee, you can try to adjust different variables in your brewing routine, e.g. the size of grinds, amount of water and coffee ratio.

TOOLS - Coffee Brewing Tools

- **Remote Scale Viewer** – The second screen of the scale display in case the object on the scale is too large and blocked the scale display.
- **Coffee Brewing Timer** – When you have to run some errands while brewing a 4 minutes French Press coffee, our build in scale reading and timer is your saviour, you can check the progress and time while you are doing something else.
- **Advance scale settings** – You can determine the scale auto-off time, the time of disabling the scale buttons, and other scale settings that other scales won't let you change.
- **Ratio converter** – Put away the scoop and spoon, set a ratio and weight the beans, then let the app do the ratio calculation.

acaia | pearl Coffee Scale Specs



Dimensions: 160.5mm(W) x 160.5mm (L) x 31.5mm (H)

Aprox. weight: 496.6g

Capacity: 4.4 lbs / 2kg

Measuring Units: oz , g

Increments: 0.1g

Battery: Lithium-ion rechargeable

Display: LED

Top: Mono-body ABS plastic construction, touch sensitive buttons

Bottom: anti-slip, rubber, flat surface

Connectivity: Bluetooth 4.0

App Download Links

iPhone App: <https://itunes.apple.com/app/id785292608>

Android App: <https://play.google.com/store/apps/details?id=com.acaia.coffeescale>

***App Compatibility:** iPhone 4S (late 2011), iPhone 5, iPhone 5S, iPhone 5C, iPod Touch 5th Generation (late 2012), iPad 3rd Generation (early 2012), iPad4th Generation, iPad Air, iPad Mini 1st Generation, iPad Mini 2nd Generation, Android 4.3+ devices with BLE support.

As seen in



About acaia

We are the acaia.

After acaia coffee scale was successful funded on Kickstarter with well received reactions from global coffee professionals to enthusiasts, Aaron, Rex and their friend Johnny founded acaia Corp in the US.



We founded the company with a simple and challenging mission: to bring together design and technology into the coffee community, because we believe the future of coffee brewing equipments are connected with seamless software/hardware integration, quality service and beautiful design.

The acaia will continue to bring a series of quality coffee brewing equipments with attention to detail, aesthetics, and great usability into the global coffee community. We aspire to transform the coffee brewing experience, let's start coffee brewing in style!

Company Timeline

2013 Jan – Started designing the acaia coffee scale

2013 Dec – The acaia coffee scale was successfully funded on [Kickstarter](#)

2014 March – Branded as acaia Corp.

2014 April – Official Launch @ SCAA

Company Outline

Company Name: acaia Corp.

Co-Founders: Aaron Takao Fujiki, Rex Tseng & Johnny Hou

Head Office: 13164 E. Temple Ave. City of Industry, CA 91746, USA

Business Activities: Software & hardware design for coffee equipment

Product & Services: Electronic coffee scale, heat insulation pad, tamping pad

Website: www.acaia.co

Twitter: <https://twitter.com/acaiacoffee>

Facebook: <https://www.facebook.com/acaiacoffee>

Keywords: Minimalist, Modern, Coffee Brewing Scale, Brilliant Functionality

Slogan: Transform your coffee brewing experience